
*Empowering
Business' with
Distributor
Commerce*



POSETRA

POSETRA™ is an advanced e-commerce platform that integrates with SAP S/4 HANA and other ERP systems. It offers business commerce capabilities to the distributors that do not have EDI (electronic data interchange) infrastructure . The distributors can login to Manufacturer' Web Portal to Generate a quote and Conduct Web ordering and Pricing functions.

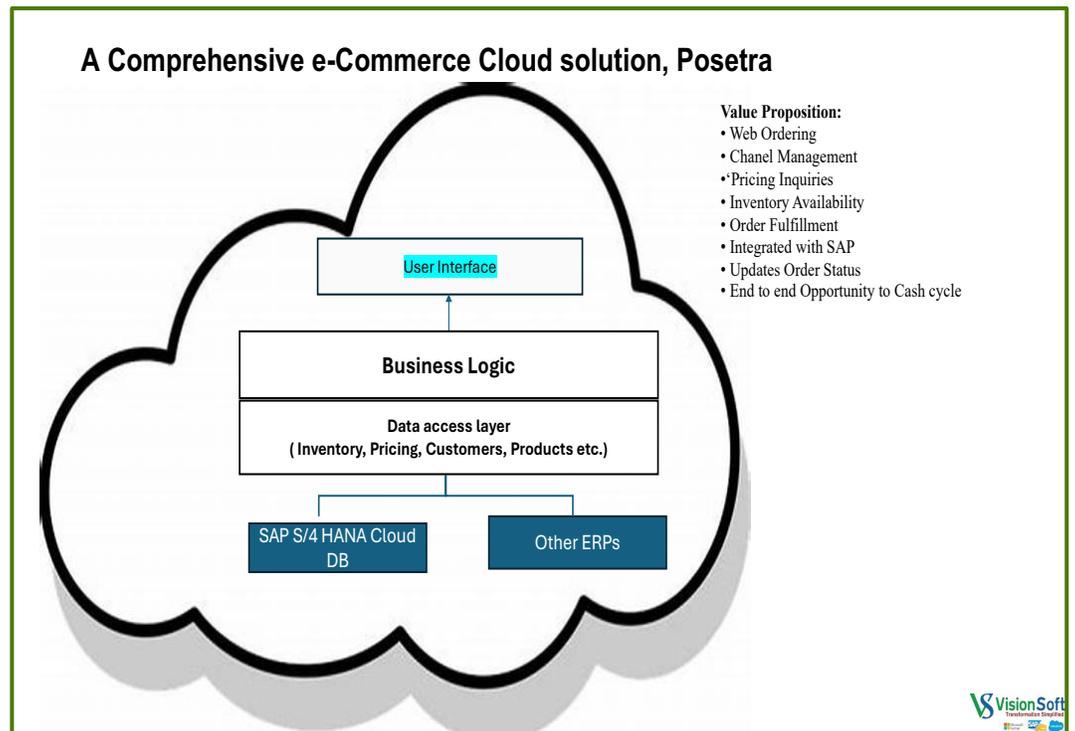
In the Business to Business (B2B) commerce, Distributors have pain using EDI method to send the customer orders to manufacturers due to lack of infrastructure and lack of electronic communication system. Hence, Posetra offers Distributors to log into Manufacturer's web and place orders for their needs. Further, it offers Product search, Pricing inquiries, Inventory availability, Shipment tracking and Payment gateway to make payments easily online for the above orders. Posetra™ integrates with SAP S/4 HANA in the backend and present all transactions from SAP S/4 HANA into the User front end platform and back to SAP S/4 HANA system.

Distributors like to have Web ordering as the preferred way. Distributors log into web commerce, place orders, inquire about the products, price and check on the order status. Posetra design enables channels and systems to facilitate and enable Web Ordering.

Why POSETRA?

Value Proposition:

1. Eliminates EDI Cost of Infrastructure.
2. Shopping cart and checkout features
3. ATP - Out of stock inventory manager with back order for out of stock items
4. Pre-configured to offer product substitutes when out of stock
5. Order history and tracking, option to re-order from previous orders
6. Recurring orders can be scheduled automatically
7. Fully encrypted for secure login and secure transactions



*Cloud
Architecture*

IT Sector:

- Integration & Scalability: POSETRA® integrates smoothly with IT systems, offering scalable solutions for business growth.
- EDI Elimination: Eliminates EDI Infrastructure and cost associated with it
- Manual Methods: Provides automated process for Web Ordering and Channel Management.

Business Sector:

- Supply Chain Efficiency: Enhances decision-making, shortens lead times, and optimizes inventory for cost savings.
- Risk Mitigation: Predicts disruptions and suggests proactive measures to manage risks.
- Customer Satisfaction: Improves demand forecasting and delivery accuracy, increasing customer satisfaction and loyalty.

Key Differentiators:

- Rapid deployment: Faster time-to-value with quick deployment of Web ordering models.
- SaaS Model: Offered on Cloud subscription model. Lowering TCO (Total cost of Operation).
- ERP Integration Specialists: Specialized in integrating Web ordering Models with ERP systems.
- React J powered : Integrates diverse SAP & other ERP sources effectively with Few Clicks.